

Foundation « Carano 4 Children »



*A. Carano © 2018*

# “Leonardo 4 Children”

*non-profit initiative to stimulate and help*

*Children via Art & Science*

***[www.carano4children.org](http://www.carano4children.org)***

***#Leonardo4Children***

Brussels, 31<sup>st</sup> January 2019

*Under the patronage of Mr Tibor Navracsics, Member of the European Commission, Commissioner for Education, Culture, Youth and Sport.*

*"On the occasion of Leonardo 4 Children competition, I wish young composers to bravely face the challenge, recommending them to use the appropriate rigour and serious tireless study that can ensure the quality of their composition."*

*Ennio Morricone*

## 1. Purpose

On the occasion of the 500th anniversary of Leonardo da Vinci's death (1519-2019), with a focus on art and science for children, the non-profit foundation "Carano 4 Children"<sup>1</sup> (the "foundation") launched the flagship initiative « **Leonardo 4 Children** » with the following **objectives**:

- Stimulate the creativity and participation of European children and youth on art and science topics, inspired by the example of Leonardo da Vinci, to contribute to their balanced development and psycho-physical well-being;
- Support children - primarily in developing countries with focus on orphans or abandoned children - to develop their artistic and scientific skills and develop their personality, and help them to overcome post-traumatic stress;
- Create a cultural and solidarity link between children with higher and those with lower opportunities, such as between European children and children in developing countries outside Europe, showing that all children have similar potential to create and be "genius".

**Patronages** has been provided by the European Commission, and have been requested to UNESCO and the Italian Ministry of Education.

The initiative is supported by the "Leonardo 4 Children" **Advisory Board** which includes 10-12 professionals acting pro-bono and on a personal basis, of five different nationalities with extensive multi-disciplinary experience in children's education, culture, music, science, development aid and philanthropy.

## 2. Beneficiaries

The funds and material raised by the initiative will be entirely used for education in art and science of children in need, such as orphans, abandoned children, children without parents, sick children, children in refugee camps.

The funds will be used to support children via "implementing partners" of highest reputation and capacity, with a majority of funds focused on 3 selected projects located in countries outside the EU, such as in Balkans, Middle East, Eastern Partner countries, Central Asia. The projects will be selected via open call for proposals by May 2019.

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<sup>1</sup>The "Carano 4 Children" foundation has the mission to help children in need, in particular orphans and abandoned children, to develop their creativity and skills via art and science. The foundation has been created in memory of Luigi and Erika, two married top aeronautical engineers from Italy with incredible talent in arts and science, who prematurely lost their lives end 2005.

### 3. “Leonardo 4 Children” competitions

The initiative includes the following **competitions** at European scale, open to children and young people resident in one of the 28 EU Member States:

#### 1. “Leonardo da Vinci’s Fables in illustrations” for 6-12 years old children

It is not well known that Leonardo da Vinci wrote fables, all with a moral meaning or with link to natural phenomena, for example the butterfly which gets too close to the candle, the water which evaporates in the air and then falls down due to its pride, the donkey who falls asleep on the ice and melts it.

We selected 10 groups of fables which would be interpreted in illustrations/comic strips by 6-12 years old children across Europe.

#### 2. “Leonardo da Vinci’s Fables in music” for 18-30 years old young music composers

The same 10 fables will be interpreted in music and songs by young musicians/composers aged 18-30 years old across Europe.

#### 3. “Art & Science” for 13-18 years old teenagers

The competition aims at promoting creativity and integration of art and science by teenagers in secondary schools.

The youth will use multi-disciplinary skills - STEAM (Science, Technology, Engineering, Arts, Mathematics) - to create an original work on 2 selected topics: 1 art and 1 science.

The competitions will be managed via online platform [www.carano4children.org](http://www.carano4children.org)

The competitions will be launched on **1<sup>st</sup> February 2019** and be open **until 1<sup>st</sup> May 2019**.

The winners will be announced in **June 2019**.

The 10 works with the best scoring in each competition will receive an **award**, which will consist in:

- publication on “Leonardo 4 Children” multimedia product and as part of the “Leonardo 4 Children” toolkit for raising funds in favour of children in need;

- exhibition presentation at public events, institutions or public places, or during concerts and events;
- “Leonardo 4 Children” award certificate;
- publication on website, social media and promotional material.

The foundation will seek partners and sponsors to offer **special awards**, which would consist in **material** related to art and science, or **special experiences** related to art and science, such as for example:

- **visit accompanied by experts to:**
  - **art site:** UNESCO headquarters, site, art restoration site, back-stage of a theatre, opening of a classic ball, back-stage of a museum, etc.
  - **science site:** city of the future, airport, space laboratory, aircraft or helicopter factory, advanced car factory, renewable energy site, research laboratory, etc.
- **meeting with a famous personality or an expert in art or science**, for example:
  - **art:** composer, singer, violinist, music player, dancer, art expert, etc.
  - **science:** astronaut, pilot, driver, architect, engineer, web expert, etc.
- **workshops on art or science.**

#### 4. “Leonardo 4 Children” Events

Concerts and events will be organised to promote the works of the winners of the competitions and to raise funds in favour of support children via art and science, partly (30%) for children in need located in the hosting country of the event, and partly (70%) for children in need in a country outside the EU, based on a twinning and solidarity approach.

**Concerts** will take place in European cities, and possibly in countries hosting the beneficiary children outside the EU, ideally on the occasion of cultural events, festivals, expos, sport events, events attracting children, such as in:

- **Florence, 4th May 2019 (Villa Salviati, during State of the Union Open Day)**
  - Presentation of the initiative and conclusion of the competitions
  - Fables of Leonardo da Vinci read by high-level personality and in music
  - Concert
- **Turin, 5th June 2019**
  - Presentation of the initiative and announcement of the children and teenagers winning the competitions.

- Concert in cooperation with Fondazione CRT, featuring violinist Anastasiya Petryshak, Orchestra Filarmonica del Regio.
  - Use of the net funds raised: 30% of the funds for children in need in Italy; 70 % of the funds for children in need outside the EU.
- **Brussels, 26 September 2019 (BOZAR)**
    - Key-note speeches by high-level personalities from EU, Unesco, Belgium.
    - Award ceremony and presentation of the winning works.
    - Concert featuring the Fables of Leonardo and classic music.
    - Use of the funds raised: 30 % of the funds for children in need in Belgium; 70 of the funds for children in need outside the EU (eg in refugee camps in the Middle East).
- **Milan, 14 Dec. 2019 (Museo della Scienza e Tecnologia Leonardo da Vinci)**
    - On the occasion of the inauguration of the new galleries Leonardo da Vinci.
    - Music creative workshop with children.
    - Classic concert with the Fables of Leonardo da Vinci with active involvement of children.
    - Use of the net funds raised: 30% of the funds for children in need in Italy (eg via “Punti Luce” Save the Children Italy); 70 % of the funds for children in need outside the EU (eg Kyrgyzstan orphans and children without parents’ care).

The programme will include the Fables of Leonardo da Vinci based on the music works winning the competition, be performed by professional music composers and musicians, with possible involvement of children in performing music/songs and in interpreting the Fables of Leonardo da Vinci using their creativity.

The theatre, orchestra and entries for the concert could be offered by sponsors. For example the sponsor could offer seats to their employees or partners or to children in need, providing a donation to the initiative.

## 5. “Leonardo 4 Children” multimedia kit

Production of multimedia toolkit for children, including:

1. Leonardo da Vinci’s Fables, 10 selected fables with interpreted text, illustrations by children winning competition, and music/songs by young music composers winning competition.
2. “Art & Science” works by teenagers winning competition.
3. Toolkit including material on art and science to stimulate children on “Art & Science” – possibly offered by sponsors, such as:
  - Art: painting material, paint brushes, colors, drawing material, for example book with Leonardo da Vinci drawings for children to color;
  - Music: musical instruments, illustrated music CDs to learn dance and rhythms, or Leonardo da Vinci’s novels;
  - Science: machines, airplanes, trains for children to build, for example Leonardo da Vinci’s machines, construction educative toys for children, kit for scientific experiments, astronomic kits (binoculars, telescopes), human body education kit, education material to use natural resources and preserve the environment, IT equipment.

The purpose is to both stimulate children on creativity, integrating art and science and to raise funds in favour of children in need.

## **6. Opportunities for partners**

**Sponsors** - such as institutional entities, foundations, private companies, no-profit organisations - are welcome to support specific activities, such as the competition's awards, the events and the support to children in need via education on art and science.

### **Menu of possible support**

#### **1. Awards for European children's (6-12 years old)**

**Awards for European musicians and composers (18-30 years old)**

**Awards for European young people (13-18 years old)**

These include for example: special experience to visit art/music/science site, virtual or physical meeting with high-level personality or art/music/science expert, material or products related to art/music/science, a workshop on art/music/science, visibility for the winning works on website or publications.

#### **2. Concerts and events "Art & Science".**

Support to the organisation of classic music concerts and events – including the Fables of Leonardo da Vinci – where the sponsors provides the theatre room, the orchestra and/or makes a donation in exchange of entry seats to be offered to its employees or partners. The net funds will be used to support children in need with art and science.

#### **3. Support to the production and distribution of the "Leonardo 4 Children" multimedia product**

This includes a multimedia product with the Fables, illustrations and music of the winning works of the competitions, and in the future will be integrated in a toolkit for children on art & science.

The product will be used for fundraising on no-profit basis.

#### **4. Support to children in need (mainly orphans or abandoned) in countries outside the EU.**

These could include for example: support in the production of the toolkit, education classes, art/music/science material, a workshop on art or science, virtual or physical meeting with art/music/science expert.