



Leonardo & Children

## “Leonardo 4 Children 2020: Climate Action”



*Non-profit initiative  
dedicated to the theme of  
sustainability and fight  
against climate change to  
stimulate and help  
children in need through  
Art and Science*

[www.carano4children.org](http://www.carano4children.org)

#Leonardo4Children2020

*With the support of*



**European Committee  
of the Regions**

*Under the patronage of*



*Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth*

*(Brussels event October 25<sup>th</sup>, 2020)*



**European Parliament**

*(Turin event September 25<sup>th</sup>, Brussels event October 25<sup>th</sup>)*



**European Economic  
and Social Committee**

*(Turin event September 25<sup>th</sup>)*

**REGIONE  
TOSCANA**



*“I welcome the initiative “Leonardo 4 Children 2020: Climate Action”. With your activities to stimulate young people across Europe to address the issue of climate change, as well as to support children in need with education in art and science you are a source of inspiration for so many people. You have created an incredible body of work that makes a difference to many people's lives.”*

*Mariya Gabriel,  
European Commissioner for Innovation, Research, Culture, Education and Youth*

## 1. PURPOSE

The "Leonardo 4 Children" 2020 initiative is dedicated to the theme of sustainability and the fight against climate change. If Leonardo were to be reborn 500 years after his death, he would probably devote his creative and inventive energies to trying to understand and solve this serious problem.

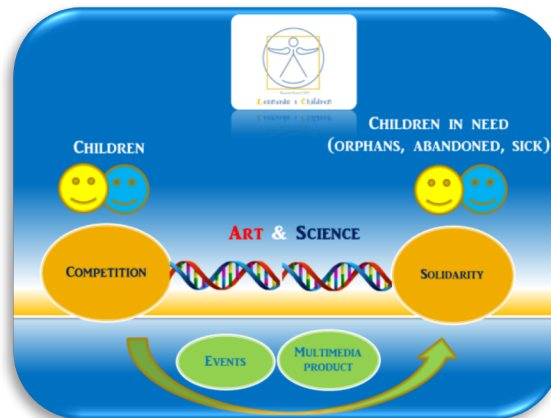
The flagship initiative « **Leonardo 4 Children 2020: Climate Action** » has the following **objectives**:

- Stimulate the creativity and participation of European children and youth on art and science topics, inspired by the example of Leonardo da Vinci, to contribute to their balanced development and psycho-physical well-being;
- Support children - primarily in developing countries with focus on orphans or abandoned children - to develop their artistic and scientific skills and develop their personality, and help them to overcome post-traumatic stress;
- Create a cultural and solidarity link between children with higher and those with lower opportunities, such as between European children and children in developing countries outside Europe, showing that all children have similar potential to create and be “genius”.

The initiative is supported by the “Leonardo 4 Children” **Advisory Board** which includes 15 professionals acting pro-bono and on a personal basis, of five different nationalities with extensive multi-disciplinary experience in children’s education, culture, music, science, development aid and philanthropy.

## 2. BENEFICIARIES

The funds and material raised by the initiative will be entirely used for education in art and science of children in need, such as orphans, abandoned children, children without parents, sick children, children in refugee camps.



For this purpose, these projects have been selected via an open call in 2019:

- a) Art and music for children in refugee camps in Jordan, UNICEF.
- b) Art, theatre & science for street and slum children in Kenya, Action for Children in Conflict (AfCiC) and Fondazione Pianoterra.
- c) Art and science for orphans and abandoned children in Ukraine, Charity May.
- d) Support to orphans and abandoned children and care-leavers in Kyrgyzstan, in cooperation with Oasis
- e) Support to children via play therapy at Meyer Children's Hospital in Florence, Italy
- f) Support to children in schools in suburban areas via art and music, in cooperation with MUS-E Italy

**As last year, the Foundation will launch a call for proposal in April 2020 in order to select new beneficiary projects - in line with the objectives of the initiative - managed by "partners" in different countries, who will receive "support" from the Foundation in the form of funds and/or material to be used entirely and exclusively for the education of needy children in the field of art and science.**

## “LEONARDO 4 CHILDREN 2020: Climate Action” COMPETITIONS

### Timetable of the initiative

- competition open **from 30 November 2019 to 30 June 2020**
- winners' announcement on the **25<sup>th</sup> September 2020** at the Conservatory of Turin
- creative workshop on the **24<sup>th</sup> October 2020** in Brussels
- award ceremony on the **25<sup>th</sup> October 2020** at BOZAR Brussels

The initiative includes the following **competitions** at European scale, open to children and young people resident in one of the 27 EU Member States (+ the UK):

The initiative includes:

1. **Competition " Fables on climate action" for children from 6 to 12 years old, open until 30 June 2020**

- open to children aged 6-12 years resident in the European Union
- object: to conceive a fable, inspired by the genius of Leonardo, on the theme of climate change and environmental sustainability, interpreting the problem and, if possible, offering a path to a solution;
- bonus for teamwork and multicultural content;
- bonus for adding the moral of the fable;
- work: cartoon illustration; multimedia interpretation option (music, dance) of the fable

2. **Competition on "Art and Science on Climate Action" for 13-18 year old, open until 30 June 2020**

- open to children aged 13-18 years residing in the European Union
- object: to integrate an artistic theme with a scientific one, inspired by the genius of Leonardo, on the theme of climate change and environmental sustainability, interpreting the problem and if possible offering a track for a solution;

- bonus for teamwork and multicultural content;
- work: on physical product (paper, materials) or multimedia (audio, video)

### **3. Competition on "Fables on climate action in music"**

- for musical composers aged 18-30 years,
- open from July 15<sup>th</sup> 2020 to December 31<sup>th</sup> 2020,
- subject matter: the fairy tales created by the children who will participate in the first competition (see point 1) will be the subject of a competition for young European musicians, entered or graduates of conservatories or music schools, who will interpret them with classical music in an original and creative way.

Awards for children, teenagers and young people who have won competitions include certificate, award ceremony, publication in the book "Leonardo 4 Children 2020", exhibition in museums and prestigious places, artistic and/or scientific experiences, meetings with leading figures or experts in the artistic and / or scientific fields; participation in workshops.

The competitions will be managed via online platform [www.carano4children.org](http://www.carano4children.org)

### **3. "LEONARDO 4 CHILDREN" EVENTS**

Concerts and events are organised to promote the works of the winners of the competitions and to raise funds in favour of support children via art and science, for the projects indicated in the section §3. Beneficiaries.

- **Turin Conservatory, 25<sup>th</sup> September 2020**
  - Announcement of the winners of children's and teenagers' competitions.
- **Brussels, 24<sup>th</sup> September 2020**
  - Creative workshop
- **BOZAR Brussels, 25<sup>th</sup> October 2020**
  - Award ceremony of the winners

#### 4. “LEONARDO 4 CHILDREN” BOOKS

The book “[Leonardo 4 Children](#)” published by GIUNTI aims to stimulate the creative potential of children with art and science and raise funds for children in need.

This publication, available on the [website](#) at the price of € 10, includes:

- a) "Favole di Leonardo da Vinci", with the 12 fables selected in English, Italian and French, comic book illustrations of the children who won the relevant competition, and music/songs of the young musicians and composers who won the relevant competition.
- b) "Art & Science" works by the children winners of the relative competition.

For the year 2020, the Foundation plans to publish the book Leonardo 4 Children 2020, which will include the works realised by young participants in the competitions of the initiative "Leonardo 4 Children 2020: Climate Action" following the objectives pursued by the previous publication.

The net funds raised by the book, which is offered to institutional entities, foundations, private companies, schools, etc will be entirely dedicated in favour of children education in art and science in the selected beneficiary projects.

In the future, a toolkit may be developed including material on art and science to stimulate children on “Art & Science” – possibly offered by sponsors, such as:

- Art: painting material, paint brushes, colors, drawing material, for example book with Leonardo da Vinci drawings for children to color;
- Music: musical instruments, illustrated music CDs to learn dance and rhythms, or Leonardo da Vinci’s novels;
- Science: machines, airplanes, trains for children to build, for example Leonardo da Vinci’s machines, construction educative toys for children, kit for scientific experiments, astronomic kits (binoculars, telescopes), human body education kit, education material to use natural resources and preserve the environment, IT equipment.

The purpose is to both stimulate children on creativity, integrating art and science and to raise funds in favour of children in need.



## 5. OPPORTUNITIES FOR PARTNERS AND SPONSORS

The initiative "Leonardo 4 Children" was launched by the Carano 4 Children Foundation, with the support of numerous partners and sponsors, with the aim of stimulating children's creativity by supporting their artistic and scientific skills and creating a cultural bond and solidarity between children and young people of greater and lesser opportunities, showing that all children have similar potential to create and become 'geniuses'.

The Foundation invites bodies and organisations that want to support these objectives of solidarity and social responsibility - such as institutional bodies, foundations, private companies, non-profit organizations - to support the following activities:

### a) "Leonardo 4 Children" concerts and events

Support to the organization of classical music events and concerts, focused on the initiative "Leonardo 4 Children", for example by offering the theatre and covering the costs of the orchestra, or by making a donation in exchange for a number of seats that the sponsor can offer to its employees, its partners or children.

The next scheduled events are as follows:

- 25<sup>th</sup> September 2020: Conservatory of Turin
- 24<sup>th</sup> October 2020: Creative Workshop in Brussels
- 25<sup>th</sup> October 2020: BOZAR in Brussels

### b) Purchase of the books "Leonardo 4 Children"

Purchase of the book "Leonardo 4 Children 2019" or coverage of the production costs of the book "Leonardo 4 Children 2020: Climate Action", which are based on the contributions of the winners of the competitions. The foundation has a non-exclusive license on the copyrights of the winners. This book will be distributed nationally and internationally and used for charitable fundraising on a non-profit basis with cost coverage. The book "Leonardo 4 Children" can be purchased at the price of 10€ at the following link <https://carano4children.org/product/book-leonardo-4-children/>.

### c) Support for children in need, in particular orphans, abandoned children or refugees, mainly outside the EU

Support through donation of funds or material on art and science, creative or educational workshops for children and young people, coverage of the costs of educational modules

on art and science, meetings with experts in the fields of art and science. To this end, beneficiary projects have been selected through a public call for proposals.<sup>1</sup>

**d) Prizes for children (6-12 years), and for young people (13-18 years) winners of the "Leonardo 4 Children" competitions**

These include for example: special experience to visit art/music/science site, virtual or physical meeting with high-level personality or art/music/science expert, material or products related to art/music/science, a workshop on art/music/science, visibility for the winning works on website or publications.

---

<sup>1</sup> Art and music for Syrian children in refugee camps in Jordan (UNICEF), Art and science for orphaned and abandoned children in Ukraine (Charity May), Art and science for street children in disadvantaged neighbourhoods of Nairobi, Kenya (Action for Children in Conflict, Fondazione Pianoterra).